DIGBETH (AREA 2)

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For many years, Digbeth has been recognised as the 'Creative Quarter' of Birmingham, but larger scale developments are now moving apace. Already established are *The Custard Factory* and *Greenhouse*, home to a variety of creative businesses, the area's myriad of streets also contain a number of creative colleges and galleries - and the area is most visibly defined by its array of street art.

However, the more significant developments lie around the Fazeley Street area, closer to the planned Curzon Street Station redevelopment for HS2. *The Bond* venue has become a creative content hub (TV, film and media) for the Midlands - and a former canal carrier site nearby is the home to *Digbeth Loc.*, film and TV production studios set up by *Peaky Blinders* creator Steven Knight. On Bordesley Street, the now derelict, former Typhoo Tea factory is set to be redeveloped into the home of *BBC Midlands*, for TV and radio production. Birmingham's onscreen visibility and creativity, having long lagged behind the likes of London and Manchester, is therefore soon to reach a larger audience.

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