CHEAPSIDE - DIGBETH (AREA 3)

MAX WATTS

Birmingham's creative and entertainment quarter spans the east and west sides of the river Rea that formed the original parishes of Birmingham and Aston, known as Digbeth and Deritend respectively.

Historically, Digbeth was at the heart of the city's industry and included the Clothing Mart, The Birmingham Battery and Metal Company, Typhoo Tea, Alfred Frederick Bird's Company, Bonser & Co iron merchants and Deritend Library.

Common features of Digbeth include graffiti art, red, terracotta and blue brickwork, railway arches, derelict buildings, the river Rea and the Digbeth Branch Canal, set against the backdrop of some of Birmingham City centre's most iconic buildings and landmarks.

Currently, Digbeth is undergoing a redevelopment scheme that will include an extension to the city's metro service and the regeneration of its old industrial buildings into a thriving commercial, artistic and living quarter.

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